

STUDY TOUR OF DBITM, Mumbai

Our journey began on 18th Oct '13 and as we reached on 19th evening, we received a warm welcome from Mr P.Garge at the station. He took us to the institute where we settled ourselves.

Our classes began on 21st, we were introduced to the teaching faculty and students of the 3rd semester with whom we immediately joined for the next ten days. During these ten days our classes started at 9am and ended at 9pm. In all we attended total lectures on five different subjects by eight different amazingly skilled and enthusiastic professors.

Strategic management was taught by Mr Sunil Madhok on 21st and 23rd Oct. We covered topics "doing different things," Mergers & Aquisitions, Strategic alliance, outsourcing, RACES, Targets, phases, pitfalls, 'ABC' analysis etc and we even attended presentations by our fellow classmates.

Mrs Anju who was very enthusiastic took the class on marketing of NPO where she taught about various non profit organisations and their advertisements.

Finance was taught by two different teachers on 22nd and 24th where Mr Trivedi covered very interesting topics on "Life insurance policy," its types, premium payable terms, Life insurance policy procedures, procedure of claims, reforms in insurance sector, IRDA, structures etc. Incase of Mr Attarwala, a friendly teacher, we solved problems together on quantitative technique such as linear programming method and CVP analysis.

Another interesting lesson on supply chain management was taught by an experienced and a friendly teacher, Mr P. Garge. We learned about management issues, channel conflicts, use of channel power, stages, impacts, managing conflicts, roles of distribution etc. I am happy to inform that we gained a practical knowledge as well. It was on 23rd Oct when sir took us for a factory visit at KVG traders where we learned about how a business was set up, its distribution system, innovation of new products and its supply chain management. Later on after the visit was over, Mr. P. Garge spared some time for us to take us to Juhu beach and on its way we came across many corporate offices and few well established companies. It was a refreshing experience.

The subject on Human resource was taught in the last three days by three different teachers, Mrs Swati, Mrs Farida and Mrs Nadkarni. Presentations were done on the topics training, recruitment and learning etc.

The topics covered included "performance feedback," pitfalls, balance score card, logging indicators, leading indicators, organisational theory and structure design, managing environments, conflicts, types, theory of frustration, models etc.

We were back to siliguri by 29th oct.

We are thankful to our Principal Fr (Dr.) George Thadathil and programme coordinator Fr (Dr.) Mathew George for giving us this opportunity. We would like to convey our thanks to management faculty in DBITM, Mumbai specially Mr P.Garge for his support, hospitality and concern making our stay pleasant and convenient.

-Snom Dikit Panlook

